

Greenhope Committed to Fighting Plastic Garbage Together with NPAP



A joint meeting of the National Plastic Action Partnership (NPAP) of Indonesia and the government has been successfully convened. A forum on "Combating Plastic Pollution from Source to Sea" will be held in Bali on 3-4 November 2022. Speaking on the occasion, the Minister for Coordination of Poverty and Investment, Luhut Binsar Pandjaitan, expressed his belief that such collaborative actions will determine the future. He also stressed the importance of supporting the commitments made in the forum and encouraging wider participation from stakeholders who care about the future of future generations.

Indonesia has set an ambitious target to reduce 70 percent of plastic waste in its marine waters by 2025. In order to that goal, the government is working with various stakeholders who have been making extraordinary efforts in managing garbage and preventing it from entering the waters. In this case, the role of producers, traders, and

Food and beverage service providers are also becoming crucial in reducing, recycling and reusing products and packaging as well as optimizing the use of degradable plastic alternatives.



"Greenhope pledges to invest, develop, manufacture, and deploy biobased and biodegradable technologies that fully and safely biodegrade/compost, using locally-sourced cassava and others, converting conventional plastic consumption to no longer endanger the environment while reducing our carbon footprint and improving Indonesian cassava farmers' prosperity"

Tommy Tjiptadjaja, MBA - Co-founder and CEO of Greenhope



At the event, Greenhope is committed and working together to enhance the innovation of bio-plastic and decayable plastic alternatives solutions to reduce plastic garbage. Not only that, it will also collaborate with the Institute for Research and Waste Management to do its best in preventing the landfill of plastic waste that ends in the waters, especially the sea. At the network of activities, greenhope also outlined the target of reducing the landscape of plastic trash through the production of additive, bio-based biodegradable and compostable plastics of 327.200 tons from 2022-2025 and prevent the leakage of waste into the sea of 9.8 tons.

To that goal, Greenhope has allocated an investment of Rs. 31.2 billion for the testing and certification of biodegradable and bio-degradable compositing as well as for the development of degradable primary, intermediate and lateral plastics.